



CPD[®]

The CPD Certification Service



Continuing Professional Development

From an international perspective

www.cpduk.co.uk

Global growth of CPD

The CPD Certification Service is a unique organisation founded in 1996 with the vision of developing a positive and successful approach to Continuing Professional Development. As a highly specialised expert team, our experience has equipped us with the extensive skills required for all things CPD. This includes a thorough understanding of delivering professional CPD training and events that comply with relevant professional requirements.

CPD Certification Service Factsheet: CPD Across the Globe

This factsheet provides an outline of Continuing Professional Development (CPD), and how it operates across different international regions.

Background Information

Whilst CPD originally began as an educational practice in the UK, it is now undertaken in most countries and is a standard expectation of any professional body or regulator. The CPD Certification Service works

with thousands of organisations, and has accredited tens of thousands of activities, many of which are delivered globally.

Understanding the Global Market

The requirements for CPD vary by global location and by sector, and the extent of CPD expectations from professional practice is largely dependent on:

- 1** The presence of international regulation in certain sectors e.g. banking, accountancy and financial services have international regulations, as well as country-based regulation, which is executed through mandatory CPD requirements.
- 2** The extent the different UK professional bodies and institutes are becoming global with CPD requirements for a region.
- 3** The development of localised markets with organisations in the area who are focused on increased competency, professional practice and providing educational value.

The CPD Certification Service has accredited training in over 26 countries.



CPD Across the Globe: Common Terminology

Within the different global regions, there is commonly different terminology used. For example, CPD can be known as Continuing Education (CE) or Continuing Professional Education (CPE).

interchangeable with CPD, and are both focused on a structured approach to lifelong learning.

It is important to note that the varying terms are completely

CPD Across the Globe: North America

CPD in the United States of America often uses slightly different language to describe the practice of CPD, which includes; Continuing Education (CE), Continuing Professional Education (CPE), Continuing Medical Education and Continuing Legal Education (CLE).

requirements in place for regulated areas e.g. lawyers in Alaska have to undertake 4 hours of CPD a year, whereas lawyers in Ohio have to undertake 24 hours of CE over 2 years.

Similar to the UK, there are stringent requirements for professionals to undertake CE within different sectors, with over 4000 professional bodies, institutes, and regulators across the country.

The CPD Certification Service has numerous providers who are either based, or headquartered in the USA.

It is a rather complex area as each of the 52 States has different CE

CPD Across the Globe: Europe

Within Europe, CPD requirements vary from country to country, and are dependent on the extent of regulation within each sector.

associated CPD requirements within the region replicating that of the UK.

Our 20+ years background developing CPD has identified there are a larger number of professional bodies and institutes within Western Europe, with many countries in Eastern Europe slowly beginning to establish professional bodies, and

Many CPD Certification Service providers operate within various European countries, and are active in delivering training provision to European professionals.

CPD Across the Globe: Middle East

There is a rising demand for CPD training within the Middle East, as over the past decade this region has seen increased focus on its industry standards and professionalism.

The CPD Certification Service has accredited providers who are based in the Middle East but largely deliver into the UK, as well as providers who have developed a course in the UK and deliver it into specific areas of the Middle East.

There are huge opportunities for the delivery of CPD training into this region, particularly in regulated sectors as there is strong value placed on those learning structures reflecting practices in the UK.

CPD Across the Globe: Australia & New Zealand

Continuing Professional Development within Australia and New Zealand follows a similar model to the UK.

Many professions are led by professional institutes, bodies, and regulators, all with similar CPD schemes and requirements to their UK counterparts.

The practice of CPD is highly valued, and as a result there are various training, event and online providers registered with The CPD Service who deliver training in this region.

Global Recognition of The CPD Certification Service

Whilst based in the UK, the CPD Certification Service accreditation operates internationally and meets the CPD requirements and expectations for all professional bodies, regulators and membership organisations across the globe.

activity outside of the UK can receive a CPD Certificate of Attendance, which can then be used towards both national and international CPD requirements.

This means that a professional attending an accredited CPD training



Becoming an Accredited CPD Provider

The CPD Certification Service works with organisations ranging from small consultancy firms to large training providers, multinational corporations, conference & events organisers, universities, further education colleges, local authorities, councils and Government departments.

Organisations become CPD members in order to:

- Meet the right target audience
- Present knowledge as industry experts
- Provide structured accredited CPD to delegates
- Distinguish themselves from market sector competitors
- Increase delegate bookings for events and courses
- Create new alliances & business opportunities

What our Members say: Working with us

“The support we have received from The CPD Service in the development of our CPD activities has been excellent; it really ensures we keep the quality of events high.”

British Medical Association

“Continuing Professional Development is widely recognised within the NHS to enable healthcare & medical professionals to maintain and enhance their abilities.”

NHS Supply Chain

“Every conference we produce is CPD certified and the CPD logo is placed on the brochure. We also issue certificates of attendance for our accredited courses.”

Bayer & Bayer Healthcare

“Our events are CPD certified, demonstrating our commitment to deliver high quality training and adhere to a code of best practice.”

Healthcare Conferences





The CPD Certification Service

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